

MANILA BULLETIN SKETCHFEST 2023 MECHANICS

The **SKETCHFEST 2023** is a **NATIONWIDE SKETCHING AND ART COMPETITION** by the **MANILA BULLETIN** with this year's theme "**We Are All Created Equal.**" There are three major categories: **Digital, Exhibition and On-the-Spot** categories. The On-The-Spot has three sub-categories: **Kiddie, Junior and Senior**. Participants may join one category only and win once. Promo period is from June 21 to September 30, 2023.

A. ON-THE-SPOT	ONLINE REGISTRATION	ON-SITE REGISTRATION	EVENT DATE	VENUE
Davao	July 1 to Aug 1	August 5 7am-10am	August 5	Annex, SM City Davao
Cebu	Aug 1 to Aug 31	Sept. 2 7am-10am	Sept. 2	City Wing, SM Seaside
Manila	Aug 25 to Sept 25	Sept 30 7am-10am	Sept 30	Music Hall, SM MoA

	ONLINE REGISTRATION	SUBMISSION	TIME
B. DIGITAL CATEGORY	Jun 21 to July 31	August 1 to Sept. 8, 2023	until 11:59 pm
C. EXHIBITION CATEGORY			9am to 4pm Monday to Friday except on Holidays

I. REGISTRATION:

A. Pre-Event:

- Participants may pre-register online starting on the specific dates as indicated above.
- Participants must visit ***sketchfest.mb.com.ph*** and click on the button for your chosen category.
- Read the mechanics thoroughly.
- To register, fill out the necessary information needed for each field. Do not skip or leave a blank field.
- A confirmation e-mail will be sent to the participant's e-mail address to acknowledge your registration.
- Download and print out the **waiver** and **registration forms** and **submit it** together with one valid ID with birthdate (gov't, school or company ID) on the day of your participation or submission.
- NOTE: All incidental charges incurred during the submission and claiming of artworks and prizes will be borne by the participants.

II. CATEGORIES:

ON-THE-SPOT

KIDDIE	(Children 12 years old and below)
JUNIOR	(13 to 18 years old)
SENIOR	(19 years old and above)

DIGITAL CATEGORY

(open to all ages)

EXHIBITION CATEGORY

(16 years old and above)

III. CRITERIA

Adherence – relevance to the theme	40%
Creativity – artistic design	35%
Originality – unique and fresh idea	25%

IV. PRIZES

ON-THE-SPOT CATEGORY

- **SENIOR:**

1 st place	₱ 30,000 worth of cash and/or Grab gift certificates
2 nd place	₱ 20,000 worth of cash and/or Grab gift certificates
3 rd place	₱ 10,000 worth of cash and/or Grab gift certificates

- **JUNIOR:**

1 st place	₱ 15,000 worth of cash and/or Grab gift certificates
2 nd place	₱ 10,000 worth of cash and/or Grab gift certificates
3 rd place	₱ 5,000 worth of cash and/or Grab gift certificates

- **KIDDIE:**

1 st place	₱ 5,000 worth of cash and/or Grab gift certificates
2 nd place	₱ 3,000 worth of cash and/or Grab gift certificates
3 rd place	₱ 2,000 worth of cash and/or Grab gift certificates

- **SPECIAL PRIZE: AirAsia #alwaysREADY Award**

- One (1) winner of two (2) round-trip tickets to any domestic destination, subject to terms and conditions, will be awarded in Cebu, Davao, & Manila consecutively.

DIGITAL CATEGORY:

1 st place	₱ 30,000 worth of cash and/or Grab gift certificates
2 nd place	₱ 20,000 worth of cash and/or Grab gift certificates
3 rd place	₱ 10,000 worth of cash and/or Grab gift certificates
7 Consolation	₱ 2,000 worth of cash and/or Grab gift certificates

EXHIBITION CATEGORY:

1 st place	₱ 50,000 worth of cash and/or Grab gift certificates
2 nd place	₱ 30,000 worth of cash and/or Grab gift certificates
3 rd place	₱ 20,000 worth of cash and/or Grab gift certificates
17 Consolation	₱ 2,000 worth of cash and/or Grab gift certificates

V. CONTEST PROPER

A. ON-THE-SPOT CATEGORY: (Pre-registered and Walk-In participants for CEBU, DAVAO, and MANILA)

- a. On-site Registration
 - Participants may also register on the day of the event from 7:00 am to 10:00 am.
 - On-site registrants must fill out the official **waiver** and **registration forms** and present one valid ID with birthday (gov't, school or company ID) upon registration.
- b. The Manila Bulletin will provide the official sketching paper (12x18 inches) for all categories upon registration.
- c. All participants should bring their own sketching and drawing tools for dry media only. Painting is not allowed.
- d. Participants will be given five (5) hours, from 10:00 am to 3:00 pm to do their artworks based on their interpretation of the theme **"We Are All Created Equal."**
- e. Participants must work on their drawings only within the designated event area.
- f. Only entries drawn/sketched during the contest day shall be considered valid entries.
- g. Upon completion of artwork, participants are encouraged to take a photo with their artwork and post it on their social media accounts with the caption "I am part of **#MBSketchfest2023**, **#MBWeAreAllCreatedEqual**" and tag **@manilabulletin** before submitting their artwork.
- h. Judging period will be at 3:30 pm with the presence of DTI representative. Announcement of winners and awarding of prizes will immediately follow.
- i. There will be three (3) winners for each sub-category, and an AirAsia special award for each leg.
- j. The "AirAsia **#alwaysREADY**" special award will be given to the artwork that best visually captures AirAsia and the essence of their **#alwaysREADY** campaign. Both On-the-spot winners and non-winners are eligible to qualify for the award. The recipient of the award will be chosen by a representative nominated by AirAsia based on a specific set criteria determined by AirAsia.

B. DIGITAL CATEGORY

- a. All entries must be digitally drawn in **PORTRAIT** format.
- b. Each artist may submit one (1) entry only. Artworks should be original based on their interpretation of the theme **"We Are All Created Equal."**
- c. All entries must be **3600 x 5400 pixels, 18"(H) x 12"(W), 300 DPI resolution** and should be in **jpeg format**.
- d. All artworks should be uploaded thru the official Sketchfest 2023 website link that was sent to your email after official registration. Participants must submit the following documents:
 - a. Accomplished official **waiver** and **registration forms**
 - b. File of digital artwork **3600 x 5400 pixels** (18x12 inches, **300 DPI, jpeg**)
 - c. Participants photo with their artwork
 - d. Title of Artwork
- e. Follow this format in assigning a **File name** to your entry. It should be "surname_first name_title of artwork"
Ex. Delacruz_Juan_Matanglawin_Digital
- f. Uploading of entries with all necessary documents is from **August 1 to September 8, 2023** until **11:59 p.m.**
- g. On September 30, 2023, participants are encouraged to post a picture of their artwork in social media with the caption "I am part of the **#MBSketchfest2023**, **#MBWeAreAllCreatedEqual**" and tag **@manilabulletin**.

C. EXHIBITION CATEGORY

- a. This category is open to any medium. Entries should be **18” x 24” size**.
- b. All entries must be in **PORTRAIT** format **wall bound** and **ready to hang**.
- c. For verification, artist must submit a photo of their artwork printed or pasted on a short bond paper and include the artist and artwork details.
- d. Artworks should be original based on their interpretation of the theme **“We Are All Created Equal.”**
- e. Submit your artwork together with the print-out of the **waiver** and **registration forms** at the Manila Bulletin main office at Muralla cor. Recoletos Sts., Intramuros, Manila.
- f. Submission of entries is from **August 1 to September 8, 2023 (Monday – Friday, 9am to 4pm)** except on holidays.
- g. In case of framed artwork, frame border must not be more than **2 inches** and weight must not be more than **2.5 kilos**.
- h. On September 30, 2023, participants are encouraged to post a picture of their artwork on social media with the caption “I am part of the **#MBSketchfest2023, #MBWeAreAllCreatedEqual**” and tag **@manilabulletin**

VI. DISQUALIFICATION: For All Categories, an entry will be disqualified in case of the following:

- a. All late artworks.
- b. Not following the given requirements including age, size and weight.
- c. Works that are obscene or may discriminate any group, culture, beliefs and integrity of others.
- d. Works using any dangerous, illegal/prohibitive, hazardous materials and substances.
- e. Unfinished works including wet works or with incomplete documentation.
- f. Works that are copied from other artist will be treated as plagiarized artwork.
- g. For **Digital Category**, animation, motions, and other sub-classification of digital art that cannot be rendered to print are disqualified from the contest.
- h. For **Exhibition Category**, artworks which are fragile or brittle.
- i. Employees of the Manila Bulletin including their relatives up to the 3rd degree of consanguinity or affinity are not eligible to join the contest.

VII. PRE-JUDGING: (For Digital and Exhibition Category)

- a. Validating of qualified entries will be done by Manila Bulletin’s representatives and judges.
- b. Pre-judging of qualified and validated entries and determination of finalists will be on **September 15, 2023 (Friday) at 2:00 pm** at the Manila Bulletin, Head Office with the presence of a **DTI Representative**.
- c. There will be **ten (10) semi-finalist** in the **Digital Category** and **Top 20 semi-finalist** in the **Exhibition Category**. Announcement of semi-finalists will be on **Sept. 20, 2023** through Manila Bulletin Social Media Pages.
- d. In case of tie: a) judges will re-score the two artworks. The one who gets the higher score gets the spot/wins; **or** b) judges may vote, the artwork with more votes wins the spot.
- e. All semi-finalists, are no longer allowed to join the on-the-spot contest on **September 30, 2023 (Saturday)**.
- f. All semi-finalists’ artworks will be exhibited during the on-the-spot contest.
- g. All semi-finalists are encouraged to be present on September 30, 2023.

VIII. ANNOUNCEMENT OF WINNERS AND DISTRIBUTION OF PRIZES:

- a. All entries will be judged with the presence of a DTI representative.
- b. **On-the-spot** and **AirAsia Special Award** winners in **Davao (Aug. 5, 2023)** and **Cebu (Sept. 2, 2023)** will be announced immediately after each event proper.
- c. **On-the-spot Manila, AirAsia Special Award Manila, Digital and Exhibition** Category winners will all be announced on **September 30, 2023 (Saturday)** at the Music Hall, SM Mall of Asia.
- d. A consolation prize will be given to the non-winning finalists.
- e. All winners will be notified through registered mail, email and via text messages except those who have already claimed their prizes on the day of the event.
- f. A **20% tax** on prizes exceeding ₱10,000 shall be shouldered by the winners.
- g. To claim prizes, winners must bring the original copy of their two (2) valid ID's with birthdate (gov't, school or company ID) together with the **RED (Artist Copy) Form** and a photo with their artwork during the awarding ceremony.
- h. All semi-finalists of Digital and Exhibition Category will be announced via Manila Bulletin's official Facebook page, email, text message, and registered mail.
- i. All prizes must be claimed within **60 days** upon receipt of notification otherwise unclaimed prizes will be forfeited with prior approval of DTI.
- j. All artworks submitted for judging shall become the property of the Manila Bulletin, which is in no obligation to return the artwork.
- k. All winning artworks, including the **Top 10 for Digital Category** and **Top 20 Exhibition Category** will be automatically become the property of the Manila Bulletin and the ownership, copyright and the intellectual property rights pertaining to the winning artwork, shall be deemed automatically assigned to the Manila Bulletin without any payment or reimbursement for the value of thereof.

IX. RETRIEVAL OF ENTRIES: (For Exhibition Category)

- a. All artworks which do not qualify as 20 semi-finalists must be retrieved at the Manila Bulletin's main office from **October 16 – December 15, 2023** from 9:00 a.m. to 4:00 p.m. (except Saturdays, Sundays and Holidays) on a pre-scheduled basis.
- b. The artist must present their **forms** and **valid identification cards** to the authorized Manila Bulletin personnel to claim his/her entry. **NO FORMS, NO RELEASE OF ARTWORK.**
- c. Entries not collected on designated dates shall automatically become property of the Manila Bulletin, including the copyright and all intellectual property rights thereof.

For inquiries you may call +63(2)85278121 loc. 308.

PER DTI Fair Trade Permit No. FTEB-169181 Series of 2023